

West Midlands Branch annual conference



hfma

voco™ | St. John's Solihull

651 Warwick Road, Solihull, B91 1AT

20/21 June 2024

Programme

Thursday 20 June

- 18:30 – 19:00** **Drinks reception**
- 19:00 – 19:15** **Chairs welcome**
Paul Brown
Chief Finance Officer, NHS Staffordshire & Stoke on Trent ICB
- 19:15 – 20:30** **Awards ceremony and dinner**
- 20:30 – 00:00** **Entertainment**
'The Bandoke Experience'

Friday 21 June

- 09:00 – 09:30** **Registration & Exhibition**
- 09:30 – 10:00** **Chair's Welcome**
Paul Brown
Chief Finance Officer, NHS Staffordshire & Stoke on Trent ICB
- 10:00 – 10:30** **HFMA President's address**
Claire Wilson
Executive Director of Finance, NHS Cheshire and Merseyside Integrated Care Board
- 10:30 – 11:15** **Panel Session – *Managing competing demands – the role of a finance business partner in today's challenging NHS***
Robin Snead, Chief Operating Officer, George Eliot Hospital NHS Trust
Andrew McKirgan, Director of Community Care, NHS Birmingham and Solihull
Zak Hussain, Associate Director of Finance, University Hospitals Birmingham NHSFT
- 11:15 – 11:45** **Exhibition & Refreshment break**
- 11:45 – 12:30** **Workshop 1**
-A Fraser Battye, MLCSU Strategy Unit - Improving the quality of your decision-making.

We all make decisions all the time. Some are significant, strategic, and complex; others are simple, low-stakes, and clear. And yet very few of us have trained in decision making. This workshop, led by Fraser Batye from the Strategy Unit, condenses lessons from literature and practical experience. Taking highlights from sessions run for very senior leaders, the session provides hints, tips, and techniques to help you become a more effective decision-maker.

-B Karena Starkie-Gomez – Softer Skills (KPMG)

Karena is a facilitator, coach and coach supervisor who works with leaders and their teams towards higher performance. She is a Director in KPMG's Learning team and a Chartered Psychologist and brings a wealth of experience across private and public sector. She is curious and loves to spark curiosity in others!

Why is resilience key to inspiring teams?

The kind of resilience required to navigate the current complex world, is 'in the moment' resilience to help employees and teams to face continuing pace, pressure, uncertainty and complexity. This kind of resilience is more important than ever, and this practical session will share some tools, tips and generate insights to support you and your teams

-C Paul Brady & Adrian Woolmore, Trustmarque – Analytics and Microsoft Fabric in the NHS

-D Ruth Allen – Working with procurement

Ruth has over 20 years' experience in NHS Procurement spanning several Trusts working in a number of procurement roles. Ruth gained her professional procurement qualifications whilst working in two large Acute Teaching Hospitals before taking on her first leadership role as Head of Procurement at South Warwickshire University NHS Foundation Trust in 2017. More recently Ruth has led and delivered procurement transformation, bringing three Procurement teams together into one Procurement Shared Service in 2021. In addition to delivering commercial best practice, Ruth is committed to continual improvement, improving business partnering and connecting with stakeholders to drive best value to support patient care.

-E Howard Davis & Chris Giles, Grant Thornton

Howard and Chris will host an informal discussion on Demand and Capacity and how it helps build a shared evidence base between finance, ops and clinical teams. They will draw from their experience of delivering Demand and Capacity programmes at service, organisation and system level. The session will focus on demystifying the process, sharing the lessons learnt from successful programmes, and highlighting how finance staff can use D&C to support their work around budgeting, workforce spend, business cases and Cost Improvement Plans.

12:30 – 13:15

Lunch & Exhibition

13:15 – 14:00

Plenary session

David Morris & Shamil Ganatra, PWC – Financial Improvement in the NHS – Lessons Learnt

14:00 – 14:45

Workshop 2

-A David Frith, MLCSU Strategy Unit - The (underlying) dynamics of being a business partner: living in two worlds

Collaboration - above competition - is a key theme in healthcare today. It applies just as much between different teams in the same organisation as between place and system partners. Using our STEP model (social, technical, ecological and psychological), this session will introduce you to another level of understanding what it takes to be an effective partner. With a mix of established theory and your creativity, we will invite you to reframe how you see and take up the business partner role (at all levels).

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-C Seb Burrell & Luke Griffiths - Trustmarque – AI, what you need to know

-D Midlands Finance Academy - Our One NHS Finance journey at UHCW

Pam Kaur, Head of Financial Development, University Hospitals Coventry and Warwickshire NHS Trust

In this session colleagues from University Hospitals Coventry and Warwickshire NHS Trust will outline the progress they are making as a finance team and as a system partner in a number of areas relevant to the One NHS Finance programmes, as well as their ambitions for the future. We will cover key ONF strategies such as talent management, accreditation, EDI and wellbeing. We will discuss how the trust is driving these areas forward by working with One NHS Finance on a national level and working with the Midlands Finance Academy on a regional level, and will focus on how you can make the most of the opportunities out there and the support on offer work for you.

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14:45 – 15:15

Exhibition & Refreshment Break

15:15 – 16:15

Motivational Speaker

Sara Cox

Sara Cox is famed for her expertise as a Rugby Union Referee and has already made waves as a pioneering woman in an often male-dominated sport. Widely known for becoming the world's first female professional Rugby Union Referee, Sara has solidified her name in the history books with many "firsts" in the sport.

Sara shares her motivational career as a woman in rugby, touching on how she broke through glass ceilings and inspired the next generation of female referees.

16:15 – 16:30

Chair's closing remarks & postcard draw

Paul Brown

Chief Finance Officer, NHS Staffordshire & Stoke on Trent ICB

16:30

Conference end

